

ilona wall

ilona @ bigwhistlestudios.com

some great teams I've worked with

BIG WHISTLE STUDIOS	Owner, Art Director	PDX	2005 - present
ASTERIX GROUP	Art Director	PDX + Bay Area	2005 - present
GROOVE 11	Senior Designer	Bay Area	2008 - 2013
COATES KOKES	Senior Designer	PDX	2012

industries

health and wellness
food and beverage
sustainability
lgbt/diversity
youth and education
design and architecture
travel and hospitality

formats

publication design
brand collateral
identity design
web design
labels / packaging
environmental / signage
moodboards

tools

adobe creative suite
microsoft office
strategic thinking
solid organization
collaboration
research
pencil and paper

education

Art Institutes International
Minnesota, Minneapolis, MN
BS Graphic Design, 2004

MCAD, Minneapolis, MN
Graphic Design, 2001

style

organized
professional
multi-disciplinary
essence-centric (ask me!)
self-motivated
team-oriented

I ♥ ...

layout design
color theory
positivity
brands living their essence
intuitive interactivity
collaborating

a little bit awesome

PRESENTATIONS

Heart + Soul: Brand Essence Matters / Portland State University, January 2016

WEB MARKETING ASSOCIATION'S WEBAWARDS

2013 Standard of Excellence / Beverage for sequinwines.com
2011 Best Beverage Website for youdontknowoz.com
2011 Standard of Excellence / Beverage for greatsteakchallenge.com

WEBBY AWARDS

2011 Official Honoree, Banking for newresourcebank.com

ART INSTITUTES INTERNATIONAL MINNESOTA

Best of Show, Graduate Portfolio Award, Fall 2004

PAF'S COLABORATORY / In 2008, I joined a small group of rising stars from agencies all over Portland to develop a one-of-a-kind internship program for the Portland Advertising Federation. The result is an intense inter-agency program admitting the nation's top applicants to a multi-disciplinary experience, culminating in a competition to win a campaign pitch for a major Portland brand.

ZENGER FARM

 / Board of Directors, Marketing Committee 2009-2012

Zenger Farm is a working urban farm that models, promotes and educates about sustainable food systems, environmental stewardship, community development and access to good food for all. Currently, Designer of Record.

brands

AlfaTech
Animalia Design
Barbers Q Restuaurant
BCCI Builders
Beringer
Build It Green
Cisco
Constellation Wines
Diageo
Eleven Eleven Winery
Fort Ross-Seaview AVA
Frameline
Frog's Leap
Frusion Wines
Genuine Health
Giants Enterprises
Good Things Green
Green Point Rated
Harvest for Healthy Kids
Highflyer Wines
Integra Telecom
JR Studios
Kaiser Permanente
Kettle Foods
Liberty Mututal
Milestone Events Group
Mountain View Hospital
New Resource Bank
Olivia Travel
Oregon Mentors
Penfolds
Pfizer
Pixt
Portland State University
Post Carbon Institute
Sequin Wines
Somerton Wines
Sonoma County
Sonoma Wine Country Weekend
St Clement Vineyards
The Garage
Turtle Monkey Bug
Viridis Strategy Group
Visit Santa Barbara
You Don't Know Oz
Youth In Motion
Zenger Farm